



Central Pennsylvania Humane Society
1837 E. Pleasant Valley Boulevard, Altoona, PA 16602
Phone (814) 942-5402 Fax (814) 942-8505
www.centralpahumane.org



2017 Picture Perfect Pet Calendar Contest!

Your pet can be a celebrity! Enter your cat, dog, ferret, rabbit—any animal—(no humans please) in our Picture Perfect Pet Calendar Contest! It's easy, and all proceeds go to help the homeless animals at the Central PA Humane Society.

- upload photos directly to photo contest site, and participants donate for votes where \$1 = 1 vote URL <http://gogophotocontest.com/centralpahumanesociety> \$5 entry fee donation
- Begin fundraising! The top 12 fundraisers will have their pet featured as a pet of the month and on the cover page of the calendar. However, every entry that raises at least \$50 will appear in the calendar. Consider a yard sale or an entry donation box or tip jar at your work! In addition, if you know of a business that would like to purchase an ad in the calendar or someone who would like to be a patron listed in it, those donations will be added to your pet's total! Information regarding advertising and patrons is on the back of this sheet.
- The contest will begin on **June 4, 2016 at 9am** end on **July 16, 2016 at 9pm**. If not self loading to the contest website pet photos must be submitted to the CPHS with the entry form below & \$5 entry fee donation on or before that date to be loaded to the contest website.
- For more information, visit us online at www.centralpahumane.org or contact Becky Felton 814-505-5968 email bfelton@centralpahumane.org or Lisa Fry at 814-949-9000 lisafray@lisafray.com

The Rainbow Bridge

If you have a pet that has passed away, you might like to honor him or her in our special "Rainbow Bridge" section of the calendar. You may submit a photo and a few words about your beloved pet, and for a minimum donation of \$25, we will include the photo and write-up in that section. Please submit these by July 16th as well.

Reserve-a-Day to Honor your Pet!

Want a guaranteed spot in the Calendar? Your Pets photos will appear on the day of your choice. Just choose your favorite photo and then choose the day. First come, First serve! Once a date has been reserved, it will no longer be available. Each day is \$20 donation.

CPHS 2017 Picture Perfect Pet Calendar Contest Entry

Name _____

Address _____

Phone _____ email _____

Pet's name _____ Type/Breed: _____

Shelter Pet: _____ (Yes) _____ (No)

Photographer (if taken professionally): _____

Please mail or deliver with your photo & \$5 entry fee donation to: CPHS, 1837 E. Pleasant Valley Blvd., Altoona, PA 16602, by June 4, 2016.

Fundraising Option Remember, if you know of a business that would like to purchase an ad in the calendar or someone who would like to be a patron listed in it, those donations will be added to your pet's total!

Advertising Prices:

Full Ad– \$325 (\$300 for repeat advertisers) Dimensions: 2 ½" x 11"

Business Card Size–\$150 (\$125 for repeat advertisers) Dimensions: 2 ½" x 3 5/8"

Patron–\$25 for name and phone number in the *Important Contacts* page

For an advertisement, please submit a business card or a full ad layout that fits the dimensions above, along with a company check for the advertisement to the CPHS address listed above. Please include a contact name on the check memo line.

Patron advertisements, please include a check for \$25 and the name of the patron listed on the check memo line.

For more information please contact Becky Felton, Director of Outreach & Development for the Central PA Humane Society at 814-505-5968 or CPHS Board member Lisa Fry at 814-949-9000.